



DELAWARE

SPONSORSHIP OPPORTUNITIES

UPDATED 9.2024



The Delaware State Officer Leadership Team, Advisors, and the Board of Director for Business Professionals of America (BPA), Delaware Association, are excited to announce the upcoming State Leadership Conference. The Middle-Level Conference will take place on February 5th, and the Secondary-Level Conference on February 6th, both held at Bally's Dover Casino Resort in Dover, DE.

BPA is a national non-profit organization dedicated to preparing students for careers in business, finance, information technology, and related fields. Each year, approximately 1,000 Delaware students compete in over 60 business-related events. Winners from the State Leadership Conference will advance to the National Leadership Conference in Orlando, FL.

We invite your organization to support our efforts through sponsorship or volunteering. Your contributions will help ensure that all students, regardless of financial background, can access leadership development opportunities. Additionally, your support will enhance the quality of our conference, providing students with the tools they need to succeed as future business leaders.

In appreciation of your support, your company's name will be featured at events, on our social media platforms, and on our website, as indicated below. Your partnership will not only directly benefit students but also highlight your commitment to education and community development.

For inquiries related to sponsorship, please contact Daneisha Allen at daneisha.allen@doe.k12.de.us.

Ready to get started?

[BPA Sponsor, Advertise, and Exhibit Application and Contract](#)

Thank you for giving purpose to potential!



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$5,000

Exclusive Title Sponsor (Delaware BPA State Leadership Conference)

- Keynote Speech Opportunity during the Awards Dinner
- Premium Branding (Logo on all event materials, including app, website, banners, and program)
- Premium Branding on State and National Leadership Conference swag
- Logo and link on the state website through July 31, 2025
- Social Media Promotion (6 dedicated posts pre-, during, and post-event)
- Sponsor Booth at a prime location
- Recognition in press releases and conference announcements
- Complimentary registration, including meals, for up to 3 representatives

Diamond Sponsor - \$2,500

- Co-Sponsor of a Major Event (e.g., opening ceremony, lunch)
- Prominent Branding on materials, website, and banners
- Logo and link on state website through July 31, 2025
- Sponsor Booth in a prime location
- Recognition in announcements and social media
- Complimentary registration, including meals, for up to 2 representatives
- Small branded items in attendee swag bags
- Press release recognition
- 4 custom social media posts



Gold Sponsor - \$1,000

- Sponsor student prizes, awards, or scholarships
- Logo placement on the website, banners, and program
- Sponsor Booth in a premium location
- Complimentary registration, including lunch, for 2 representatives
- Branded items in attendee bags
- 2 custom social media posts

Silver Sponsor - \$500

- Sponsor Advisor or Volunteer Lounge & Refreshment
- Sponsor conference swag and materials
- Logo placement on the website and program
- Sponsor Booth in the exhibitor area
- Recognition during the event and on social media
- Complimentary registration for 2 representatives
- 1 custom social media post

Bronze Sponsor - \$250

- Sponsor Booth in the exhibitor area
- Logo placement on the website and program
- Recognition & signage during the event
- Complimentary registration, including lunch, for 1 representative

VOLUNTEER OPPORTUNITIES

Volunteering as a judge for at least three hours is considered an in-kind donation. We warmly welcome both new and returning volunteers. If you're interested in serving as a proctor or judge, please complete this [Google Form](#). For questions related to volunteering, please contact Taren Harmon at tharmon@delawarebpa.org