



**BUSINESS
PROFESSIONALS
of AMERICA**
Giving Purpose to Potential

DELAWARE BUSINESS PROFESSIONALS OF AMERICA

2026-2027

STATE LEADERSHIP CONFERENCE SPONSORSHIP PACKET

*Building Tomorrow's
Business Leaders Today*



SLC DATES:
FEBRUARY 23-25, 2027
Bally's Dover Casino Resort
Dover, Delaware

★ LEADERSHIP • ★ SERVICE • ★ EDUCATION • ★ INNOVATION



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ABOUT DELAWARE BPA



Business Professionals of America (BPA) is the premier Career and Technical Student Organization (CTSO) for students pursuing careers in business, finance, marketing, information technology, management, and leadership.

Delaware BPA prepares students to become the next generation of professionals through competitive events, leadership development, community service, and networking opportunities.

Each year, Delaware BPA hosts its State Leadership Conference (SLC), bringing together students, advisors, educators, business professionals, and community leaders from across the state.



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WHY SPONSOR DELAWARE BPA?

Your sponsorship will help provide:



Student leadership development



Competitive event opportunities



Professional workshops



Scholarships and student recognition



Conference materials and supplies



Awards and recognition ceremonies



Networking opportunities with
Delaware's future workforce



By partnering with
Delaware BPA,
your organization
demonstrates its
commitment to
education, workforce
development, and the
future of business
in Delaware.



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SPONSORSHIP OPPORTUNITIES



**PLATINUM
SPONSOR**
– \$5,000+

- Exclusive Title Sponsor (Delaware BPA State Leadership Conference)
- Keynote Speech Opportunity during the Awards Dinner
- Premium Branding (Logo on all event materials, including app, website, banners, and program)
- Premium Branding on State and National Leadership Conference swag
- Logo and link on the state website through July 31, 2025
- Social Media Promotion (6 dedicated posts pre-, during, and post-event)
- Sponsor Booth at a prime location
- Recognition in press releases and conference announcements
- Complimentary registration, including meals, for up to 3 representatives



**DIAMOND
SPONSOR**
– \$2,500

- Sponsor of a Major Event (e.g., opening ceremony, lunch)
- Premium Branding on materials, website, and banners
- Logo and link on state website through July 31, 2025
- Sponsor Booth in a prime location
- Recognition in announcements and social media
- Complimentary registration, including meals, for up to 2 representatives



**GOLD
SPONSOR**
– \$1,000

- Sponsor Student Prizes, Awards, or Scholarships
- Logo placement on the website and program
- Sponsor Booth in a premium location
- Branded items in attendee bags
- 2 custom social media posts



**SILVER
SPONSOR**
– \$500

- Sponsor Student Prizes, Awards, or Scholarships
- Logo placement on the website and program
- Recognition & signage during the event
- Complimentary registration, including lunch, for 2 representatives



**BRONZE
SPONSOR**
– \$250

- Sponsor Booth in the exhibitor area
- Logo placement on the website and program
- Recognition & signage during the event
- Complimentary registration, including lunch, for 1 representative



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OTHER WAYS TO SUPPORT

We also welcome:



Gift cards



Scholarships



Food and
refreshments



Conference
supplies



Printing
services



Technology
equipment



Promotional
items



Student
giveaways



Door
prizes



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THANK YOU!

Your investment helps develop Delaware's future business leaders and strengthens the workforce of tomorrow.

FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:



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**THANK YOU FOR INVESTING IN
DELAWARE'S FUTURE LEADERS!**

**EVERY CONTRIBUTION MAKES A LASTING IMPACT
ON THE FUTURE OF OUR STUDENTS!**